



## **Sibling Rebelry LLC Announces Release Date for Lucky Hijinx Animated Short -- Episode Two -- With Guest Appearance by No Redeeming Social Value**

*The sisters of Sibling Rebelry LLC, parent company of Omigoth®, Omigoo®, and Lucky Hijinx™ have announced today that they will be releasing the next installment of their multi-part animated short online cartoon series featuring Lucky Hijinx, her sidekick Devildoggie, and guest appearance by NYC hardcore band, No Redeeming Social Value on August 15, 2007.*

Freehold, NJ ([PRWeb](#)) August 1, 2007 -- The sisters of Sibling Rebelry LLC, parent company of Omigoth®, Omigoo®, and Lucky Hijinx™ have announced today that they will be releasing the next installment of their multi-part animated short online cartoon series featuring Lucky Hijinx and her sidekick Devildoggie, and friends on August 15, 2007.

Lucky Hijinx, billed as a punk-rock "Martha Stewart meets Veronica Lodge", offers up various tips and tricks on everything from entertaining, creating DIY projects, dating, and ultimately living a full punk-rock life.

Episode Two, which is entitled Lucky Hijinx's HOW TO DIY A T-SHIRT , will feature a special "guest appearance" by No Redeeming Social Value (NRSV), who sings their newest (and not released yet) song -- King of Punk -- a tribute to the late Joey Ramone.

"We love Lucky Hijinx. She's the perfect punk -- sassy, smart, and kind of hot for a cartoon. We are really excited to support this up-and-coming cartoon star -- and any company who celebrates the beauty of the punk-rock chick, is a friend of ours," says Dean of Destruction, lead singer of NRSV.

"No Redeeming Social Value is a legendary NYC hardcore band, with a huge following, who we've admired for a long time," says Jody Reisa, the business mind behind Sibling Rebelry. "We are honored and thrilled to collaborate with them on this upcoming episode, and can't thank them enough for their support."

"It just makes total sense to involve the music community into these animated shorts," says Eliza "Hijinx" Homelsky, creative mastermind of Sibling Rebelry. "Sibling Rebelry and Lucky Hijinx are all about celebrating the punk lifestyle and music plays a really big part -- it adds another creative dimension. NRSV's 'King of Punk' hits the nail on the head."

In addition to the original NRSV song, the episode will include step-by-step instructions on creating a perfectly cut and decorated punk t-shirt, as well as a glimpse into Devildoggie's past. As with every episode in the series, this one is an ideal blend of good instruction mixed with humor.

Sibling Rebelry™ is all about celebrating the individuality, creativity and beauty of the punk-rock chick. Lucky Hijinx's animated series caters to a smart, sassy audience with a sense of humor.

Episode Two will be available for viewing August 15th, online. Part one of the series can currently be viewed on Lucky Hijinx's MySpace page: [www.myspace.com/luckyhijinx](http://www.myspace.com/luckyhijinx)



#### About Sibling Rebelry LLC:

Founded by two sisters with opposite talents, Sibling Rebelry LLC, launched in June 2006, is an art & design house whose mission is to celebrate the beauty of the punk-rock chick - and her life-style. Sibling Rebelry has three brands: Omigoth® (mostly patterns and icons), Omigoo® (baby punk), and Lucky Hijinx™ -- which is a character-driven brand featuring Lucky Hijinx, her sidekick Devildoggie, and friends.

Eliza "Hijinx" Homelsky's original designs have been featured online on YouTube, MySpace, and BlankTV, in national publications, such as Transworld Skateboarding, Lemonade Magazine, POPSmear Magazine, Scholastic publications; and on mass produced room décor, baby and juvenile accessories, footwear and belts in specialty and national stores such as BLADES Board & Skate, Claire's Accessories, Target, Meltdown Comics and many other mass and specialty stores.

#### About No Redeeming Social Value:

As one of the longest running bands in Hardcore/Metal, No Redeeming Social Value (NRSV) have seen and done it all in their beer- fueled career. NRSV was founded in Queens, New York City in 1988 and became an international touring sensation with the release of 1996's "Rocks The Party" full length on Striving For Togetherness (SFT) Records.

These beer-drinking party animals play music which is a perfect blend of punk rock attitude, metal theatrics, and hardcore reality. They've shared stages with Hatebreed, Iron Maiden, Body Count, Sick Of It All, Chuck D of Public Enemy, Dirty Rotten Imbeciles (D.R.I.), The Six And Violence, Murphy's Law and countless others. NRSV has toured extensively in the United States, Japan and Europe. The band was featured prominently in the groundbreaking and award winning N.Y.H.C. Documentary film which is due for a special edition DVD release in 2008.

The NRSV "Still Drinking" CD features a special edition Digipak fold out cover with a full color booklet filled with lyrics, photos and 3 bonus music videos by the band. Information on this band can be found on [www.nrsv.com](http://www.nrsv.com) and [www.myspace.com/noredeemingsocialvalue](http://www.myspace.com/noredeemingsocialvalue).

For more information about Sibling Rebelry, and licensing opportunities, please contact Jody Reisa at: 732-580-7489.

Sibling Rebelry, Omigoth, Omigoo, and Lucky Hijinx are trademarks of Sibling Rebelry LLC. All other company and product names may be trademarks of the respective companies with which they are associated.

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### **Online Web 2.0 Version**

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